



FABER-CASTELL
since 1761

Frequently asked questions – FAQs:

What does the motto „Under Water“ mean?

There are many exciting things to discover under water! This could be animals or plants, people or objects. Whether in the sea, in the lake, in the river or in the swimming pool, whether normal or extraordinary, realistic or fantastical - show us your underwater world!

Which material can I use?

If possible, watercolour pencils should be used. It is important that your drawing reflects the possibilities of the Albrecht Dürer artists' watercolour pencils and showcases the pencil cup without covering the logo and the product name.

How can I enter my design?

To send in your design, scan or photograph your motif and e-mail it to creativecontest@faber-castell.de. Only PDF or JPG/JPEG formats will be accepted and only a volume maximum of 5MB per design/e-mail.

Sending in your design via cloud services like Dropbox, Wettransfer, GoogleDrive etc. is not possible for technical reasons and will not be taken into consideration.

Each participant may send in only one design.

What should I pay attention to with the composition of my motif?

It is important that the possibilities of the Albrecht Dürer artists' watercolour pencils are showcased and the pencil cup is perfectly displayed. The product name should not cover up the motif in any way (as shown in the design template).

Please take care that you do not transgress any rights belonging to a third party with your motif design, in that you for example draw a person, building, famous painting or statue as well as protected objects such cartoon figures or objects.

Does Faber-Castell just want to save the money for a designer?

We receive request from very talented hobby artists, every day, who want to know whether their art could one day adorn our packaging. Normally we commission only professional artists. For this special "Fan Edition" we want to give our talented hobby artists the chance. Of course, it is not about saving money on the design; the winner will be getting money and products to the value of €2,500 , which equates to the pay a professional artist would get.

What can I win?

The winner will receive 10 boxes with his/her own design, €800 prize money and goods to the value of €500 , which can be freely chosen from our full range.

The finalists, whose designs make up the shortlist, (except the winner) will each receive a consolation prize consisting of a tin of 24 Albrecht Dürer artists' watercolour pencils and a water brush.

Additionally, from all the participants we will draw 10 names who will each win a tin of 12 Albrecht Dürer artists' watercolour pencils and a water brush.

How do I agree to the conditions of participation?

To conform to the rules of the competition, it is important to agree to the conditions of participation. In addition, please sign either in the relevant field on the template or expressly agree to the conditions in your e-mail to us.

By which criteria are the designs assessed?

The jury, consisting of professors and lecturers at the Faber-Castell Academy as well as marketing staff will assess the designs based on these criteria:

- Thematic presentation
- Motif quality and creativity
- Artistic implementation and technique
- Richness of detail
- Brushwork
- Use of space and presentation
- Usage of colour
- Showcasing the possibilities of watercolour pencils

Who can take part?

Anyone over 14 can take part in the competition. Anyone under 18 needs the agreement of a parent/legal guardian.

When does the competition end?

The deadline for sending in designs is 18.12.2017 at 3pm (CET). Designs received after this point will not be accepted.

Will I get a confirmation that my design has been accepted?

Yes. You will receive an entry confirmation, automatically, when you send in your design via e-mail. Please take care that each participant can only receive one confirmation of receipt.

When will the vote for the winning design take place?

The finalists will be contacted until Dec 22nd and asked to send in their original drawings until Jan 8th 2018. Between 9th and 12th January 2018 the finalist's designs (max. 5) will be posted on our global Facebook page for voting.

Do I give up all rights to my picture to Faber-Castell?

The originator or artist keeps all rights to his/her picture.

By agreeing to these terms and conditions of participation, each participant allows Faber-Castell the right to carry out the competition and to carry out the vote. That means you allow Faber-Castell specifically to project your design digitally onto the pencil cup and to publish it on Faber-Castell's social media channels as part of the vote. These rights are limited to the duration of the competition, meaning Faber-Castell no longer has any further rights to the design after the end of the competition.

However, should you win then Faber-Castell will need unlimited rights to the winning design in order to manufacture market and sell the pencil cup with the winner's drawing. That means that the artist whose drawing wins will agree to hand over his/her rights to the drawing to Faber-Castell including worldwide and open-ended right of use, which in particular will allow the drawing to appear on the product, the brochures, on marketing material, in catalogues, in advertisements, on the website etc. to be used and for these to be arranged and adapted. This is however only for the design that will finally adorn the

pencil cup. All other entries will be deleted after a certain period and cannot be used by Faber-Castell in any other form.